

THE ADVERTISER.

AND CENTRAL ALBERTA NEWS.

VOL. IX.

LACOMBE, ALBERTA, THURSDAY, MARCH 12, 1908

NO 38

Local and General.

The city farmers held a very brief session on Tuesday night. Simply met and adjourned.

Aunger & Shute, dental parlors upstairs over Morris & Taylor's hardware store.

Laurie Gibbon is, we are pleased to state, recovering from an attack of appendicitis.

"I feel about fifteen years older"—Postmaster Burris on Wednesday morning.

A very attractive design of the new agricultural hall is on view in the window of the Skinner Drug Company.

Miss Estella Mooney returned from Edmonton on Sunday after completing a business course in Alberta College.

Real Estate is again beginning to move. T. C. King sold his farm this week to Henry Brown of Minnesota. Several town lots have also changed hands.

Some twenty of the prominent business men of the town were summoned to Red Deer as jury-men this week. This is one way of paralyzing the business of the town.

Richard Shilleto returned this week from an extensive trip in the south where he had gone with his daughter, who was travelling for her health. Miss Shilleto remained in the south but Mr. Shilleto is delighted to get home.

Do not forget the auction sale of pure blood registered shorthorn cattle at the Wetaskiwin stockyards on March 31st. It pays to raise pure blood stock, so don't be afraid to buy. A well known bank manager once said: "Show me a pure blood stock breeder, and I will show you a red barn, a painted house, and a bank account."

At a meeting of the Board of Trade on last Friday night a proposition from Major McPherson to erect a hotel at Gull Lake was discussed and it was decided to give the project the Board's most hearty support. The building is to be 40x60, three stories high. Most of the necessary funds have already been subscribed. The secretary reported that the C. P. R. have signified their intention of running week-end excursions the coming summer if hotel accommodation for the crowds they will bring to Alberta's famous summer resort is guaranteed.

THE WESTERN CANADA PRESS ASSOCIATION.

The twelfth annual meeting of the Western Canada Press Association was held in Manitoba Hall, Winnipeg, on March 5 and 6. A large number of editors were in attendance from Manitoba, Saskatchewan, Alberta and New Ontario.

At the different sessions matters of much interest to the profession were brought up and profitably discussed, among them being the adverse postal regulations. The discussion of this problem resulted in the adoption of a strong resolution to the Department at Ottawa. The inefficient mail service in parts of the west also came in for its full share of discussion. A standing committee was appointed to look after those postal matters.

The following officers were elected for the ensuing year:

Honorary president—J. W. Dabo, Winnipeg Free Press.

President—C. D. McPherson, Portage la Prairie Graphic.

First vice-president—George Paterson, Deloraine Times.

Second vice-president—E. S. Zing, Wapella Post.

Third vice-president—E. H. Gough, Indian Head Vidette.

Secretary—Geo. H. Sauls, Town Topics, Winnipeg.

Treasurer—John Stovel, Nor-West Farmer, Winnipeg.

Executive—W. F. Kerr, Regina Leader; R. C. Laurie, Battleford Herald; J. A. Osborne, Fort Frances Times; C. W. Holmes, Milestone Mail; F. H. Schooley, Lacombe Advertiser.

It was decided to hold next year's meeting of the Association at Regina.

The business sessions were brought to a close at 5 p. m. Friday.

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the editors attended the Dominion theatre, and afterwards a very enjoyable banquet was held at the Royal Alexandra Hotel.

The McHardy Meetings.

Sunday was a day that will long be remembered in the Methodist Church. Robt. McHardy of Toronto on that day opened a series of meetings in the town. Before the close of the first day there was a mighty move among the people. In the morning the Evangelist spoke to the Christian people and in the afternoon to the Sunday School. Half a hundred young people and boys and girls signified a desire and intention to live a new life. The church was uncomfortably filled at night, when Mr. McHardy presented the subject of "The Unpardonable Sin" in such a way as to bring conviction to people in the church and outside of the church. Strong-minded persons went away that night to think and

live differently forever.

The meetings continue with unabated interest. The crowds are larger every night and the services more fruitful. On Friday evening the evangelist will speak especially to young people, to which service however all people are invited. There will be three services on Sunday morning and evening and a mass meeting at 2 o'clock when Mr. McHardy will take up the subject of card playing and dancing.

The speaker is fair and candid. He is a splendid type of evangelist and will go a long way to disarm criticism of special meetings that is all too common. He respects the position of his hearers and does not seek to demolish it by ridicule and sarcasm, but to present facts, to awaken conscience, to point out the way, but further than that he does not urge his audience by playing upon their feelings. When you hear him you have a good word for a good work.

UNION BANK OF CANADA.

Forty-two Years of Successful Banking

A Savings Account for 1908

in the Union Bank of Canada is the best start on the road to independence.

\$1.00 or more opens an account, and with

Interest added 4 times a year it will grow rapidly.

JOINT ACCOUNTS may be opened by two persons, so that either may deposit or withdraw cash.

LACOMBE BRANCH: E. K. STRATHY, Manager.

If Your Heart is Set



upon any article of Jewelry it will be distinctly to your advantage to make the purchase here. You will find an infinite variety of beautiful designs in Rings, Earrings, Charms, Brooches, Necklaces, Bracelets, Buckles, Hat Pins, etc., and very pretty assortment of watches. We pride ourselves upon the high quality and great variety of our stock of Watches and Jewelry.

C. R. DENIKE,

Graduate Optician and Watchmaker.

Barnett Ave. - Lacombe

"Sign of the Gold Clock"

A fine article of furniture is a handsome Buffet for the dining room. It sets it off in an ornamental sense, and has a particular utility of its own as a receptacle for dishes, glassware, silver, etc. We have them in good styles and finishes, also a nice line of Sideboards at very moderate prices.

COFFIN & KLEIN.

To Our Friends The Farmers:

We want more good Butter and Eggs....

We have a market for more good butter and eggs than are being offered.

Bring your produce to us and help us to retain our markets, that you may be able to have a good market price later when the supply is greater than the demand.

We always pay the highest prices

the market conditions will permit, and we settle with you on a Cash basis.

When we exchange goods for produce, the prices of the goods are the same as if you pay the cash, and Our Prices are The Lowest Possible Prices.

We have no old stock to dispose of now. Everything is new and fresh

The W. E. Lord Co. STORES

LACOMBE

RED DEER

BOOKS AND STATIONERY

We have placed on our shelves 300 carefully selected books of well known authors. New and popular works will be added from time to time. Look over the selection. If we have not what you want we will get it for you.

Our window display will give you only an idea of what we have in the line of writing material. The paperies and and note paper are attractive, tasty and not expensive. Buying from us places you in a position to choose from a well selected stock of new goods.

We are making a specialty of office stationery and supplies, including the loose leaf system. This will be a great convenience to those using this system as well as being the means of keeping money at home which has hitherto gone east. We will be pleased to quote you price upon what you may require.

The Skinner Drug Company

RUSSEL BLOCK,

LACOMBE

End of Season Snaps:

- 1 Calfskin Coat, rat collar and cuffs, \$45.00 reduced to \$38.00
- 1 Wombat, 32.00 reduced to 26.00
- 1 Dog Astrachan Collar, \$25.00 for 21.00
- Men's black Overcoats, velvet collar, 15.00 for 12.00
- Grey Overcoats, velvet collar, 12.00 for 9.00
- Shirts, 1.25 for 1.00

Hats, Caps, Suspenders, etc.

D. CAMERON

Merchant Tailor

The Advertiser.

LACOMBE, ALTA.
The Lacombe Advertiser is published every Thursday evening at its office, Bennett Avenue, Lacombe. Subscription \$2.00 per year in advance.
All kinds of Job Printing turned out in first class style.

F. H. MURDOCK, Publisher.

THURSDAY, MARCH 12, 1908

Behind Other Names.

No one who has followed the proceedings in the public Accounts committee and the house needs a poet to tell him that "all things are not what they seem." Scarcely anything in the expenditure statement in the record of concessions and contracts is what it appears on the face of the return. Public business generally is now done under an elaborate alias system. Take the following as a few samples, following that of the Imperial Pulp Company.

Applications for coal areas were dealt with by the department under names of 235 persons, each of whom asked for a full limit of 320 acres. These were bell boys, chamber maids, bootblacks and other boys and girls around Ottawa. The real person was A. E. Caldwell who was after the whole 75,000 acres.

Mr. W. H. Nolan, who seemed to get the Moose Lake timber limits, turned out to be some one else who had borrowed Mr. Nolan's name.

There is a Sturgeon Lake Lumber Company which has been treated badly in the matter of timber limits. It is another name for J. G. Turriff, M. P., who was Commissioner of Lands when the limits were distributed; A. J. Adamson, M. P., his brother-in-law; George McCraney M. P. with another relative of Mr. Turriff, and a Dominion Lands Agent.

The Penetanguishene Dredging Company is a long name for Dr. Spohn, ex-M. P. and former office holder.

The Owen Sound Dredging Company stands for Hon. A. G. MacKay, formerly of the Ross Government, and now leader of the Ontario Opposition.

The Great Lakes Dredging Company is the alias of Mr. Bowman, M. P. P. and members of the family of James Conmee, M. P.

If we scratch the Dominion Dredging Company we find the family of the sitting member for Ottawa.

The corporate name "Sub-Target Company" which has great contracts with the Minister of Militia, concealed the minister's private secretary and H. H. Wickwire ex-M. P. P., principal campaigner for the minister in his own county.

When the official reports showed the government buying land at Moncton from R. W. Hewson it concealed the fact that the purchase was from Matthew Lodge, a comrade and business associate of Mr. Emmerson, then Minister of Railways.

F. B. Pearson, M. P. P. Halifax, takes his \$14,196 rake-off on a land sale to the government, under the blue-book name of J. R. Henderson.

The Robins Irrigation Company uses the name of an English youth which covers up that of J. D. McGregor, special henchman of Sifton.

When H. B. Brown of Montana applies for and obtains a 60,000

acre irrevocable grazing lease, his name stands for A. J. Adamson, M. P. of Saskatchewan.

The Arundel Printing Company, which gets \$60,000 from W. T. R. Preston in London for \$20,000 worth of printing, is the public accounts name for Roy Summerville, son of a former Liberal member of the Dominion Parliament.

The Saskatchewan Land Company (rake-off \$1,750,000) is again A. J. Adamson, M. P. and the Turriff family connection.

Connected with the Bronson and Ray concessions in the Yukon is found N. A. Belcourt, then a member of Parliament and now a senator.

Montalbetti, the Indian railway laborer, who got the Blairmore town site on representations adjudged by the court to be fraudulent, is transformed into Malcolm Mackenzie, candidate for the House of Commons and now a member of the Alberta Legislature, (rake off \$199,520.)

When John O'Gorman (convicted in the London election conspiracy) comes to Ottawa and makes a splendid rake-off deal with the G. T. P. Commissioners, he is the "Munroe Commission Company."

The New Brunswick Cold Storage Company, of which Sir Frederick Borden was the inside promoter, and the minister's son-in-law still represents the principal interest.

The North Atlantic Trading Company (\$367,242) is a public accounts name for persons not yet hunted down but who threaten to kill themselves if they are found out.

Stop the Bonus.

Mr. Wilson of Lennox, who has given much attention to immigration matters, has proposed a resolution demanding a more rigid inspection of immigrants and the practical abolition of bonuses to shipping agents sending immigrants to Canada. Mr. Cockshutt of Brantford had moved that no bonuses should be given except to agriculture and domestic servant classes. To this Mr. Johnston of Cape Breton, a government supporter, offered an amendment approving the existing bonus system. Mr. Wilson's motion goes farther than Mr. Cockshutt's. It is an amendment to Mr. Johnston's amendment, and is in the line of the Conservative platform.

But the government is increasing the payment for immigrants. In January of this year it passed an order raising from \$2.50 to \$5.00 the bonus on adult immigrants from the continent of Europe and doubling the bonus for children. When this change was made crowds of immigrants were living on charity in Montreal, Toronto, Winnipeg and other cities. Many of these had come to Canada as agriculturalists and the country paid bonuses on them and their families. Mr. Wilson has the support of the Opposition in the house and of most people throughout the country when he declares that this is an outrage and that the time has come to stop paying for immigrants. The cash inducement has caused shipping agents to persuade thousands of undesirable people to come to Canada. These crowd into the cities, fill the hospitals or scatter through the country to become a burden on the community. They have been falsely told that work is plentiful and easy, wages high and everything else cheap. The system is a cruel one to them and unjust to Canada. Mr. Wilson showed that the country had paid in 12 years some \$7,000,000 for immigration and is now paying

\$925,000 a year. No less than 1,028 immigrants so obtained have been treated in the Winnipeg hospital who are unable to pay. The United States government refuses admission to the very classes for whom we pay \$5 per head. Again Canada has undoubtedly paid bonuses on thousands of alleged immigrants who never came to this country at all. Last session Oliver, answering Mr. Lake, gave figures showing that in three years from July 1903 to July 1906, 240,

TOWN OF LACOMBE

Auditor's Report for the year ending 31st Dec., 1907.

Following is the Auditor's Report for the year ending 31st Dec., 1907, as submitted by James T. Finlayson, Auditor.

ASSETS

Taxes in Arrears at 31st Dec. 1906.	\$6898.27
Less paid in 1907.	\$5028.01
" taxes cancelled.	239.50
5265.51	
Taxes for year 1907. Town	12998.01
" School	6008.48
18306.49	
Less collected.	12888.85
" discounts allowed.	457.30
" taxes cancelled.	89.00
18394.05	
Total Arrears of Taxes at 31st Dec. 1907	4772.44
Revenue Deficit	9747.69
\$16147.89	
Special taxes charged against property ('06)	25.00
Public works equipment, amt. at 31st Dec. 06	29.25
Added during year 1907. Road Scraper	54.25
Fire Apparatus, amount at 31st Dec. 1906.	3480.00
Added during 1907. Elect. Igniter & Battery	130.50
Respirators	15.00
3575.50	
Fire Hall, Site and Building.	3900.00
Furniture & fixtures, amt. at 31 Dec. 1906	135.00
Added, 1907. Safe	256.00
Desk	25.00
416.00	
Look-up Building.	100.00
Banks, Tank Houses and Engine House	1080.00
Wells and Pumps	1150.00
Nuisance Ground	750.00
Land Adjoining Millsite	648.00
Side Walks (concurrent value with Debenture Liability—\$1260 less paid in '06, \$140)	1130.00
Mortgage on Mill	6000.00
Drain	6487.94
Drain Pipe on hand	18.55
Amount due by H. A. Day and C. Lehrman for Drain Pipe supplied to them	62.35
\$40888.48	

REVENUES

Taxes—Town	\$12298.00
School	6008.48
18306.49	
Less Discount allowed	457.30
Less Written Off	89.00
545.30	
Fines	\$17761.29
Cemetery Fees	77.00
Licenses and Dog Tax	114.00
Market and Pound Fees	1118.31
Poll Tax	32.50
Rent	84.00
Subscription per B. F. Bailey	304.00
Interest on Arrears of Taxes	59.00
Scavenger Fees	165.20
Sundries	315.00
Revenue Deficit, 1907	87.80
9747.69	

RECEIPTS

Current Taxes collected	\$12988.85
Arrears of Taxes Collected	5026.01
Interest on Arrears of Taxes	165.30
Market and Pound	32.50
Fines	77.00
Cemetery Fees	114.00
Licenses and Dog Tax	1118.31
Poll Tax	84.00
Scavenger Fees	815.00
Subscription per B. F. Bailey	59.00
Rent	304.00
Sundries	87.80
Bills Payable	49500.00
Balance at Debit, Overdraft	617.89
\$70489.56	

LIABILITIES

Bills Payable, Note to Bank	\$13500.00
Overdraft per Cash Book	617.89
Nelson School District—	
Balance outstanding at 31st Dec., 1906	\$8478.44
School Taxes for year 1907	6008.48
14487.92	
Amount paid to School District in 1907	12479.44
2008.48	
Outstanding Accounts—	\$16126.37
Geo. Irish	194.45
J. I. Poole	40.00
H. G. Neville	26.57
261.02	
Debenture, No. 1	8000.00
Less 4 payments, account principle	1600.00
6400.00	
Debenture, No. 2	5000.00
Less 2 payments, account principle	1000.00
4000.00	
Debenture, No. 3	3000.00
Less 2 payments, account principle	600.00
2400.00	
Capital—Surplus of Assets over Liabilities	11201.09
\$40888.48	

EXPENDITURES

Revenue Deficit, 1906.	\$5800.14
Outstanding acts provided for (since paid)	69.15
\$5730.99	
Executive Finance	\$1995.37
Public Works	2494.13
Fire, Water and Light	1752.08
6241.58	
Less additions to Fire Apparatus, Furniture and Fixtures and Public Works Equipment	455.75
5785.83	
Police, Parks and Cemetery	1225.75
By-law Relief and Health	1010.75
Publicity and New Industries	15.55
Nelson School District	6008.48
Fire apparatus—Electric Igniter and Battery	130.50
Respirators	15.00
145.50	
Furniture and Fixtures—Safe	256.00
Desk	25.00
281.00	
Public Works Equipment—Road Scraper	29.25
Outstanding accounts	304.95
Interest and Discount to Bank	762.35
Sundries	96.55
Debenture Installments	1200.00
Debenture Interest	700.00
6568.84	
Drain—Total Cost	261.02
Less Amount Outstanding	6307.82
Outstanding accounts—Geo. Irish	194.45
J. I. Poole	40.00
H. Neville	26.57
261.02	
\$29965.79	

DISBURSEMENTS

Balance at Debit, 31st December, 1906	\$2144.82
Executive and Finance	1997.57
Public Works	2544.93
Fire, Water and Light	1752.08
Police, Parks and Cemetery	1225.75
Nelson School District	12479.44
Debenture No. 1 Coupon No. 4	\$400.00
" No. 2 " No. 2	500.00
" No. 3 " No. 2	300.00
1200.00	
Debenture Interest	700.00
No. 1, \$340; No. 2, \$225; No. 3, \$135	1010.75
By-law Relief and Health	15.55
Publicity and New Industries	236.30
Outstanding Accounts	6314.17
Drain	6314.17
Interest and Discount to Bank	762.35
Bills Payable	38000.00
Sundries	96.55
\$70489.56	

JAMES T. FINLAYSON, Auditor.

Money to Loan

at 8 per cent.

Money to loan on first class farm security at 8 per cent. School debentures purchased. For further particulars apply to the

Western Canada Land & Brokerage Co., Ltd.

State Phone 20. Residence Phone

SIMPLE DESIGNS FOR MID-SEASON GOWNS

The Cutaway Fashionable

THE long cutaway style is the most fashionable for hand-sewn cloths, and these may close with three buttons or with a waist. When a more elaborate effect is sought the coat may close double breasted just over the bust with one or two handsome buttons, the fronts slanted off very sharply from the first closing. When the buttons are released the fronts are thrown back, forming large pointed revers, and revealing at the same time a handsome waistcoat.

Sleeves are almost invariably coat shape and wrist length upon all suits for practical purposes.

Braid trimming is used. It decorates skirts, edges coats, and sometimes two rows quite an inch wide will form a border all around such wraps, and many of the smartest looking vests are braided.

Prevalence of Colors

THIS is essentially a color season. The only adjective that can properly be applied to the assortment of new materials is brilliant.

Double-faced woolsens are shown, one side of one color, the other of a contrasting tone.

A red faced with dark green, a blue faced with golden brown are among the many combinations shown.

This double-faced cloth is extremely economical as it supplies at once both the dress and trimmings. If it is thick a coat can be made of it self-lined. In many of the heavy double-faced cloths the under side is often of a plaid or checked design.

Tartans in great variety and brilliancy are shown for children. One of the newest weaves seen recently had green, red, orange and blue skilfully blended.

The prune shade is also much in evidence and seems unusually popular with children's tailors.

New Coat Models

THE new coats show a greater variety of models than do skirts. There are a few little semi-fitting hip length, so becoming to short figure; the trim, military coat and the smart, well-fitting cutaway wraps, to say nothing of the modified Prince Chapeau, the three-quarter length, snug looking, tight-fitting coat, the long, straight, and the same model with the long vest, to choose from.

The three first mentioned, however, are those most in favor at the moment.

The striped is liked best made in the hip or half length designs, semi-fitting, and suggesting a military style. There is something girlish and chic about such models, especially when beautifully tailored.

The military coat must be made from plain materials, stripes not lending themselves successfully to this style of coat, and, besides, the meaning would be lost were other than plain cloth used.

How to Press Seams

TO PRESS seams open, lay the right side of the material next the board and open the seam. Run a thumb filled with water up and down, allowing a small quantity of water to remain all along the seam. Some women prefer to use a spoon to dampen the material.

Have a moderately hot iron, so as not to scorch the material; and it is all-important that the seams should be ironed until perfectly dry.

Do not stretch the material, but hold the seam that is being pressed so that there will be no danger of its being puckered.

Popular Skirt Model

THE pleated skirt, either box pleats or side pleats, with medium-length cutaway coats, fitted to perfection and bound with braid, is the popular skirt model this season.

The skirts are extremely full below the knees, so that the pleats give the effect of a lot of material being used.

Really are there tucks or folds on the skirt, but occasionally two or three rows of braid are used. Silk mohair braid with some effective design worked in it, is often chosen.

Necklace Fad

THE jewelers are showing a new way to wear a necklace. The first circle of it is given to the collar instead of the neck.

After going once around, a loop falls down and under the chin, like nothing so much as "Turkey Atkins" does, except this goes lower, quite below the chin.

The second loop falls lower still, and the third and last to the waist. This arrangement is a trifle extreme, however, so keep the conservative dresser.



THE attractive designs pictured on the page may be made up in cloth, silk or voile, and are so simple that they can be readily fashioned at home.

On the dress-goods counters in January are often shown wonderful bargains in soft materials that may be picked up at a very small cost, and would make up admirably in any of the styles illustrated.

The first model to the left is in a soft shade of China blue silk or voile, with dyed clumsy lace the same color as the frock for trimming.

The tiny yoke and the long, mitten-like sleeves are of dotted net and tulle made over chiffon. The hat is of lace, with large velvet bows of the same color as the gown.

The second model is in soft brown cloth or cashmere, with deep

yellow lace and hand embroidery on the bodice as trimming.

The embroidery is carried out in the same tones as the gown. The tiny buttons are of gilt. The black velvet hat is adorned with yellow plumes.

The third illustration would make up beautifully in any of the soft, clinging materials. The one sketched was in deep claret crêpe de chine. The skirt was perfectly

plain. The yoke and sleeves were outlined with velvet ribbon, one inch in width, and wore of the same color as the frock.

The yoke was a combination of Irish lace and net, with the sleeves made entirely of net.

The cravat was of black velvet, ornamented on the ends with jet balls.

These cravats are seen on a number of the new gowns as well as

many of the smartest blouses.

The last sketch is particularly good for a cloth gown. It would be very artistic worked out in one of the new green shades or one of the new prunes. The buttons should be of the cloth, with valencienne lace used on the ruffles adorning the blouse and sleeves.

A hat in smoke-gray would be very smart for wear with such a frock.

BLUES AND PURPLES IN MILLINERY

THE union of blues and purples is a favorite ground for experiment this season, and since the slightest mistake in shade means disaster many of these experiments are distinct failures; but, on the other hand, there are combinations of purple and soft dull blue which are triumphs of color harmony.

Purple, blue and gray are the dominant colors in the new millinery, but there is infinite variety in shadings of these colors, and the wine shades, greens and browns are well represented, while the all-black hat, black and white hat, and all-white hat are popular, as they always are.

Large choux of tulle trimming broad-brimmed hats, usually of the lighter colors, combine even more togetherness than are seen in the velvet trimmings.

Dull, rather light blue, gray, violet and a vague green were all combined in the tulle trimming of one exquisite gray hat from Alphonse, and from Reboux comes a hat of purple velvet on which are massed all imaginable fuchsia tints, purple, red, pink, all vivid, yet consoling as amicably and with harmony as morning as in the flower itself.

Plumes of many tones, too, are associated upon one hat, the color scheme not including merely many shades of one color, but many contrasting colors so subtly mingled that they do not strike one discordant note.

These are problems for artist milliners, but the dyers have furnished color keys in many of the flower and feather trimmings which may inspire even a milliner who could not of her own initiative plan color combinations so unusual and so successful.

To the marvelous skill of the dyers is due much of the rise in millinery prices, for the results obtained imply much experiment and highly skilled labor, and these things cost.

It is only in nature that beauty does not inevitably come high.

Any adequate description of the colorings obtained in feathers and flowers is an impossibility.

It seems as though every imaginable color scheme had been essayed by the makers of these trimmings, and the results are admi-

nable. Ostrich plumes and other feather trimmings show exquisite color combinations, the ostrich feathers shading from stem to tips or from stem to end, not only through shades of one color, but through contrasting colors as well.

Vivid blue shading to black, blue and gray, fuchsia red and taupe, but the combinations are innumerable, and the same is true in the province of the many curious feather trimmings grouped under the head of "fantasies."

Ostrich plumes, especially of the uncurled, willow type, are as modish and as costly as ever, but they are not so novel as certain other feathers, and consequently many women have turned aside to these new favorites.

Oprey aigrettes, massed so that they swirl over the whole crown of the hat and fall out over the wide brim, are popular, and have a de-

lightful effect of lightness in this day of heavy hats, but they are, of course, exceedingly expensive.

For that matter, so are all of the really fine and beautiful feathers.

The goshawk feathers, which are prime favorites and are especially charming when used in the fashion just described, that is, spraying over the whole crown of the hat and forming practically the sole trimming, were expensive even last season, but have doubled in price, and, thanks to the demand, are still soaring.

They are usually left in their natural coloring of smoke-gray, touched with white, and are charming upon an all-gray hat, upon blue, violet and many another color.

Coarser feathers, many of them more freakish than beautiful, trim less expensive hats, often making up by charm of coloring for lack of the fineness and delicacy that are

the charm of the osprey and the goshawk.

Cock plumes loosely massed and wired instead of being glued, so that they will stand wind and wear, are well liked, both in big pompons and plumes, and in spreading masses covering the crown of the hat.

These feathers, like all the others, are curiously shaded, but it is in the osprey plumes that the delightful achievements of the dyers show to better advantage than in anything save ostrich plumes.

Peacock blue and green shadings are among the loveliest of the color schemes employed for the fine feathers, and these peacock tones are emphatically modish, though they do not combine well with other colors.

Handsome wings must not be forgotten in any talk of hat trimmings, though they do not occupy so im-

portant a place as the softer feather trimmings.

The blues are especially liked in wings. Copenhagen, royal, natter and peacock shades and a good many guinea wings in their natural gray and white are used.

As has been noted, the hat corrected smoothly with velvet, satin or faille is the rule, particularly among models of dressy character, but lace, tulle and chiffon are used for whole hats or form the soft crowns of large hats, whose brims are of velvet or silk.

Hats of black velvet or silk, faced in color and with a little of the facing color introduced into the trimming, are numerous among the best French models, velvet being preferred to silk for the facing, because more becoming.

A very smart model from a famous maker is extremely large and drooping brim. It is of soft black felt, and faced with peacock-blue velvet.

A crush crown is of blue velvet, and the trimming is a cluster of beautiful ostrich plumes, one in peacock blue, one in peacock green and one in a smoky mauve.

The full crown has not gone out, and in net or tulle, with a wide velvet brim and immense velvet roses for trimming, is extremely piquant.

Whole crowns of marabout, arranged in brief fashion, are also used, and feather trimmings are associated with the full-draped crowns even more frequently than are flowers.

The artificial flowers of the season, chiefly roses, are as marvelous in coloring as are the feathers, and are usually immense in size. Purple and mordore shadings are most often repeated in these flowers, and huge purple orchids are used with exceedingly good effect upon hats of cloudy gray tulle or chinchilla.

The fur hat and the fur-trimmed hat are of much consequence among the new millinery, and sable, mink, ermine and chinchilla add to the weight and beauty of many of the big feather-laden and velvet-trimmed models.

Dark furs, such as sable, mink and martens, appear, too, upon many of the evening hats in white and delicate tints, and both sable and chinchilla blend well with the popular grays and purples and blues.

THE LATEST WAISTS

UP TO the present time there does not appear to be any radical change in waist styles shown in Paris.

The general outlines, such as the drooping shoulder, kimono sleeve and jumper effect, are as prominent as they were during the spring.

The only new features are the trimmings and the combinations of colors. In Paris all sorts of colors are combined, which in the hands of an inexperienced designer would prove a failure.

When manipulated by the clever French artists, however, some very artistic effects are produced. These effects are seen largely in the more dressy class of waists, such as those made of high grade nets and laces.

For example, a handsome white lace waist now being shown by one of the representative houses has a belt of royal purple mesaline, with folds of royal purple on the collar and cuffs.

A waist of cream-colored net has a fancy vest effect made of pale blue, green and violet silk folds, the collar and cuffs also being trimmed with narrow folds in the same colorings.

Many waists made of dyed nets and laces are shown this year to be worn with costumes of the same shade. These are in all the fashionable colorings, such as navy, brown, mulberry and dark red.

They are usually touched up with some other color or trimmed with metallic braids in either gilt or silver.

Japanese or Oriental embroidery also helps to brighten up many of these dyed waists.

Chiffons and marquisettes in

Sleeve Bows

SEEVE bows are now counted among the new little dress accessories.

They are sold with belts to match.

The rabbit's ear is the latest shape.

Two ears are used for each sleeve. They are prettier made of soft satin or mirrored velvet, and are generally used to finish a three-quarter-length sleeve.

The belt is so made that the bow gives the short-waisted Empire effect at the back, and has two loops as well as the upstanding rabbit's ears.

These rabbit bows give a charming color note to a white or black gown.

white and colors are also used for smart waists. Some pretty striped chiffons have been brought out this season and make very effective blouses.

Very smart, indeed, are the lace waists constructed entirely of the heavy lace insertions from two to three inches wide, placed vertically and without interruption. This is speaking of clumsy, guipure, cropon and lace.

The sleeves are similarly constructed, and neither on the body of the corsage nor sleeves is there any trimming. These handsome, heavy laces are preferred unadorned.

Very beautiful are such insertions of white or gray silk guipure, in which metallic threads or even small appliqued motifs are occasionally mingled, and exquisite waists of the blouse order are constructed.

They accompany skirts of self-colored tulle, plain or fancy, or again, white, black or gray lace skirts.

This mingling of tints is considered in the light of color blending rather than color contrast.

The waists are very smart, and as they are untrimmed they are very easy to make and look extremely rich and handsome.

DEATH BY FIRE

Nearly Two Hundred Ohio School Children Meet Horrible Death in a Conflagration.

Cleveland, Ohio, March 4.—In a horror without a parallel in the history of American schools, 170 children lost their lives this morning when the Lake Collinson school, in Collinson, a suburb of Cleveland, was burned to the ground. Two teachers perished in vain efforts to save their little charges. Tonight half of the families in the suburb are mourning the loss of one or more of their members.

Three little girls coming from the basement saw smoke, but before the janitor sounded the alarm, a mass of flames was sweeping up the stairway from the basement. Before the children on the upper floors could reach the ground the flames were cut off and they perished. It was all over almost before the frantic mothers who gathered realized that their children were doomed.

The Lake View school was a three-story structure. Under the stairway of the basement in the front of the building was a furnace. Owing to the mild weather there was less fire than usual, and it is certain the fire did not start there. The school officials believe an incendiary started the fire. It is possible that the fire was started by the school children while at play, but there is nothing resembling evidence along this line. The Collinson school board will have the cause of the fire thoroughly investigated.

The victims range in ages from six to fifteen years. From the minute that the fire bell clanged out the alarm, the doom of the children was sealed. The building was a fire trap and was insufficiently provided with fire escapes. It had but two exits, one of which at the critical hour was found to be barred. There was also too much smoke in the institution, and finally, the fire department of the village was utterly unable to cope with the situation.

A panic was primarily responsible. Had the 200 little ones been more preserved their presence of mind scores that went down in the roaring flames might have escaped safely. As it was dozens were crushed to death before the flames reached them in their terrified rush for safety doors not opened in time. The leaps from the windows, and the remainder were swallowed up in the flames, and were carried down into the raging furnace in the collar of the building fifteen minutes after the first alarm sounded, while agonized parents dashed helplessly about on the outside, restrained only by force from rushing in. When the floors of the building collapsed, further rescue became absolutely impossible.

Cleveland, March 5.—One hundred and sixty-two bodies have been recovered from the ruins of the Collinson school. This accounts for all the missing, according to City Engineer Gould, who was in charge of the search party during the night. Of these 110 have been positively identified. Coroner Burke declares his belief that at least thirty bodies will never be identified. The bodies are so badly burned that identification is impossible.

Cleveland, March 11.—Coroner Burke rendered his decision today. Conditions existing are blamed, but no fault is charged to anyone. The coroner says the fire was caused by overheated pipes.

Death of F. E. Wilkins.

The sudden death of F. E. Wilkins on Tuesday evening caused as a severe shock to the town. The circumstances in connection with his death will probably never be known. Deceased had been at his rooming quarters in Mr. Farncoult's residence about three o'clock in the afternoon and from there evidently went to his office. At Mr. Farncoult's door he was met by Mr. King, with whom he had a short and probably his last conversation. About five o'clock Mr. Tet went to the Electric Light office and found the front door locked. He entered by the back way and found Mr. Wilkins in the back room sitting on a nail keg bleeding profusely and in an unconscious condition and breathing heavily. Medical aid was summoned and upon examination it was found that a bullet had pierced through the head of the deceased and that recovery was impossible. Life however was not extinct until about two o'clock in the morning.

The coroner considered an inquest unnecessary, everything plainly pointing to suicide. The weapon used was a .38 calibre Iver-Johnson revolver and had been placed against the right side of his head, the bullet coming out just behind the left ear. Lacombe people are unable to understand the incentive, the only possible theory being dependency caused by worry over business matters and brooding over the recent death of his brother. A number of things make it apparent that he had for some time had self-destruction under consideration.

Deceased was about 48 years of age, has resided in the west for many years, and was for four years a member of the North-West Legislature. He was the promoter and manager of the Bladun River Electric Power Co. The remains were interred in the Red Deer cemetery on Thursday afternoon.

Blackfalds.

Mr. John McKay is making arrangements to build a handsome residence on his farm about two miles north of the village.

A farewell social was given on Friday evening last by the W. C. T. U. in honor of Mrs. H. Moe, who, with her husband and young son, will leave on a forty day tour for North Dakota. An enjoyable evening was spent. The proceedings were under the able supervision of the president, Mrs. John McKay, who left nothing undone for the entertainment of the guests.

The council of I. I. D. 20-W-4 met here on Saturday afternoon.

The village council met on Monday evening.

Mr. Ed. Hegert of Blindman Valley, returned on Sunday from Kansas, with a string of ten settlers and four cars of cattle for sale. There are no other settlers in the valley west of this place.

A board of trade was organized in the village with R. A. Shuler as president and Jas. McNeil secretary.

Few towns of the population of Blackfalds can boast of the church accommodations which this village affords. There are at the present time three churches and four resident ministers. The Methodist body have purchased the residence of Rev. H. Moe to be used in future for their parsonage. The purchase price was \$1200.

South Gull Lake.

Mr. Ralph Wiese is the proud owner of a spanking team and top buggy.

Some young ladies of south-west of Gull Lake make friendly visits to Bentley. Look out fellows this is less year.

With the young fellows of Bentley last Constable Veefkind knew where the young man's buggy wheels are.

Mr. W. H. McPherson of Bentley is talking of building a big hotel at Wieseville this coming spring for the accommodation of summer visitors.

There is some talk that R. Hutchison has rented the Alexandra Hotel of Bentley.

Mr. A. Weary was posting sale bills on Saturday last, for his sale on Monday March 10th. (Free Lunch at noon).

A very enjoyable evening was spent at the dance at Mr. Gray's on Friday night. The married folk played cards, while the young folk danced. The Spruceville band gave the music.

Mr. Chas. McCarrie expects to give a dance in the near future.

Mr. and Mrs. Wm. Wiese were out driving on Sunday.

John Duff must have some attraction in Lacombe, he has been there quite regular lately.

Mr. S. H. Welsh spent Saturday in Lacombe.

Rev. Patstone and wife are staying at Mr. Welsh's at present.

Mr. Wiese is intending to put up a summer hotel and dancing hall in connection. Loom it up Mr. Wiese.

Mr. J. F. Miller has got two men steady cutting brush on his farm. The Messrs. Ebeling are still very busy hauling wood to Lacombe. SPORT.

Spring Valley.

The next meeting of the Literary Society to be held on March 18, promises to be exceptionally interesting. The subject for debate will be—Resolved that a person will gain more knowledge by travel than by reading. Miss Rowe will talk on South Africa where she spent three years in teaching. There will also be vocal and instrumental selections besides a dialogue and a few readings.

A petition is in circulation to have telephone connections with the outer world via Chignik. By all means let us have a line to this point.

We haven't heard much lately about the new post office to be established at Spring Valley. We need one badly, and what's more, we are entitled to one.

Births.

BURRIS—At Lacombe, on Wednesday, March 11th to Mr. and Mrs. W. J. Burris, a son.

AYRES—At Blackfalds, on March 3, to Mr. and Mrs. W. M. Ayres, a son.

WESTLING—At Valley City, on March 4th to Mr. and Mrs. John E. Westling, a son.

ILSELEY—At Lacombe on Monday March 2nd, to Mr. and Mrs. J. K. Ilseley, a daughter.

Deaths.

ILSELEY—On Tuesday, March 3, 1908, the infant daughter of Mr. and Mrs. J. K. Ilseley.

WESTLING—At Valley City on Sunday March 8, Earl William Westling, age 4 days, son of Mr. and Mrs. John E. Westling.

JOHNSON—At Jones Valley, on Wednesday, March 11, Simon Peter Johnson, age about 55. He was a bachelor, householder, native of Sweden, came to Alberta from the states about four years ago.

Hospital Fund.

Lacombe, Mar. 5.
Total cash on hand.....\$1062.75
Amount paid for hospital.....\$11.50
Total contributions to date.....\$1274.25

Conservative Victory in New Brunswick.

The result of the New Brunswick provincial election is another error that illustrates which way the wind blows. For twenty-five years the Liberals have ruled the province and are now tossed down by an overwhelming majority. The victory is all the more notable in that the government forces had proclaimed that the election was on Dominion lines, and left no stone unturned to carry it.

Stock Growers Meet.

The Central Alberta Stock Growers Association held its meeting, as advertised in the hall of the Adelphi Hotel on the 6th and 7th inst. Mr. G. H. Greig was present representing the Dominion Live Stock Commission. He gave an instructive address and was very useful in the meeting. The marketing of live stock production or any farm production is the problem. It involves itself into lines of transportation.

For this reason the reading of the verbatim report of the president's address as delivered before the National Live Stock Associations at Ottawa dealing with the difficulties and unfortunate expenses of farmers and ranchers is at least a temptation to ship to the outside markets their fat cattle came in with very great interest. Mr. Whitesides was able to support his statements before the convention with letters and affidavits from actual shippers who through the assistance of the railway officials, saving the loss of the inconvenience, the losses on account of delays for cars and late arrival in the markets had been in the hundreds and even thousands of dollars. This statement of facts at that meeting in which the government was largely represented was followed up by resolutions of the association will be the means of getting these grievances before the railway commission and instrumental ultimately in putting the cattle industry on a much more profitable basis, when the stock producers can ship their own cattle and not be solely at the mercy of corporate buyers. Among a lot of other business and interesting discussion was a talk by Will Gordon of the Stock Independent on brands. He spoke from practical experience. He termed it the Queensland Australia system. The brand was composed of a figure and two letters. In using the whole alphabet and numerals to 0, by transposition the brands could be if necessary run into a million, and in the tracing of derelict and verifying and lapsing of brands the system was very simple and effective.

The minister of agriculture at the Ottawa conference made the statement that the consideration of the establishing of a chilled meat plant and trade for Canada with Great Britain would be contingent on a guarantee of 1200 head of cattle per week during the year. There was a lot of discussion on this subject from every point of view and finally decided that Alberta could put up her share and resolved accordingly.

Before breaking up it was decided to have their summer meeting about first week in June at Erskine. Messrs. Pat and Gregory moved a vote of thanks to the president expressing their great satisfaction with the meeting and the way it was conducted, at the same time expressing regret that there were so few from the town and country, when such a favor had been conferred in holding the meeting in Lacombe. The president spoke appreciatively of their treatment and that in the future Lacombe would not be overlooked. J. J. G.

“The Black Diamond Troupe.”

“The Black Diamonds” met last Monday for another practice, and it was reported “that they are going strong.” It was also decided that they would be billed at Day's Opera House the last week in March. The price of admission will be a popular one, so that everyone will be able to see the performance. The program consists of comic songs, comic songs, quartettes, duos, choruses, jokes, etc., and will conclude in a laughable sketch entitled “The Nigger Boarding House.” Look out for posters.

School Debentures Sold.

The Lacombe school debentures have this week been sold to the Sun Life Assurance Company, through their special representative D. C. Ebersole of this place. The debentures are for \$20,000, to run thirty years and the price paid was \$2, being 13 1/2 per cent, better than any other offer. This is a good indication of the faith of the Sun Life Company in western investments.

Estay.

Taken up on my premises on Section 10-42-1-5, one saddle, horse bay color, about eight or nine years old, brand—anchor on left hip. Owner is requested to prove property, pay charges and remove said animal. Wm. BARRIS.

NOTICE.

Owing to a termination of the agreement between The Advertiser and the supply house furnishing us the continued story, the story “Dora, Dora” will not appear further in our columns.

Present Prices!

I have not combined with the merchants of Lacombe to raise the prices of flour on the people, as the mills have not raised on us.

OAK LAKE FLOUR

we guarantee to be as good as the best and second to none or money refunded.

\$3.50 -----per 100 lbs.-----\$3.25

Granulated Sugar

Beet sugar, 20 lb sack - \$1.15
B. C. cane sugar, 20 lb sack - 1.20

All other goods, in proportion. Everything sold at lowest possible price.

Chas. West.

First door south of Union Bank.

Alberta Drug Store

An entirely new line of Toilet Soap now at reasonable prices, especially our hard water soap, 10¢ cake, 25¢ box.

A full line of Drugs, Stationery and Toilet Articles carried. Call in and see for yourselves.

L. OVERTON.

Victoria Hotel Block, Nanton St., Lacombe

Extensive Auction Sale of Pure Blood Registered Shorthorn Cattle



Tuesday March 31 AT WETASKIWIN, ALTA.

W. J. McNamara's noted herd of pure blood Shorthorn cattle of sixty head, cows heifers and bulls, will be offered by public auction at Wetaskiwin on March 31, 1908.

Forty-five cows, are four years old and under, and all bred to the famous bull Keepsake No. 192972.

Seven bull calves sired by Keepsake. Eight heifer calves sired by Keepsake. Sale will begin at one o'clock sharp, at C. P. R. stock yards.

Competent stockmen are unanimous in the assertion that this herd is superior to any in Western Canada.

Keepsake, the herd bull, will also be sold to the highest bidder.

The owner having disposed of his large ranche, all cattle must be sold.

TERMS: CASH.

W. J. McNamara, Wetaskiwin, Alta.

CLOTHING!

A good assortment of men's and boys' suits always in stock. Also a full line of Gent's Furnishings, etc.

ALF. J. McLAUGHLIN

THE CLOTHIER

One door east Post Office Lacombe, Alta.

Lacombe Meat Market

Choice beef, pork, sausages and fish. Telephone orders will receive careful attention.

P. M. STAACK,

NEXT TO ROYAL HOTEL

LACOMBE

Lacombe Dining Hall

The Popular Restaurant. Meals at all hours. Board by day, week or month. Good furnished rooms.

Mrs. Radel, Proprietress

Russel Block, Lacombe.

FRANK VICKERSON

Financial Agent Money to Loan

Lacombe Alberta

Estay Notice.

On the southeast quarter of 36-38-30, one red and white steer, about 3 years old, branded T L. - Owner will please call and pay expenses and remove same. C. B. BARRETT.